



---

# SNP MANAGEMENT ACCOUNTING LLP

## (Financial solutions for SMEs)

[www.snffinancials.com](http://www.snffinancials.com), [www.projectreportforbankloan.com](http://www.projectreportforbankloan.com)

---

### **INTRODUCTION**

SNP Financial Institution was established in Year 2006 in Bangalore by a Cost Accountant, for primarily catering to the needs of MSMEs..Headed by a Cost Accountant and managed by a team of competent finance people, SNP believes in providing best quality services to clients.

### **EXPERTISE**

- **Project Reports for Bank Loans**
  - For Term Loans.
  - For Working Capital Advances
  
- **Financial Reviews & MIS**
  - Review financial accounts on a monthly / quarterly basis with the objective of conducting a ratio analysis.
  - Establishing financial budgets, compare actual v/s budget, compute variances and take corrective action if need be.
  - Study financial information systems and determine whether the system produces information for control of operations
  - Set up Management Information Systems
  - Determine whether every rupee spent by the organisation gives optimum return and if not point out areas of leakage.

- **Cost & Management Accounting Services**

- Determining Cost Per Unit.
- Studying the flow of costs and establishing control systems.
- Performance Budgeting.
- Analysis of Variances.
- Identifying Leakages of revenue and suggesting measures to plug the same.
- Periodic financial reviews with a view to ascertain the financial health of the unit.
- Stock Control and inventory management systems.
- Receivables and Payables Control.
- Analysis of overheads and establishing an equitable basis for allocation and apportionment.
- Establishing a robust Management Information System in order to detect deviations on time thus enabling timely Corrective action.

- **Equity Fund Raising & Debt Syndication**

- Growth Capital/ structured debt for Companies in expansion mode.
- Unsecured Term Loans/ Working capital
- Securitization of Receivables
- Lease Rentals Discounting
- Venture capital for innovative Startups

## **TEAM**

**Sudha Prakash**, CMA (India), established SNP Financial Consultants, a Proprietorship, in 2006.

Since the year of establishment, SNP has prepared and submitted around 700 project reports for clients, pan India, for procuring Sanction Banks/ investors, The Cost of Project ranging from Rs. 1 Lac to Rs.1500 Cr. In the course of this eventful journey, she found Brilliant entrepreneurs who required help with finances, which led SNP into Equity fund raising / Debt syndication. She incorporated SNP Management Accounting LLP in October 2020 sensing a need for finance professionals as partners.

**Gururaj Srinivasan**, CMA (USA) by training and has about 30 years of experience in almost all aspects of Finance. Gururaj is a Subject Matter Specialist (SME) in the under mentioned areas.

- Management Accounting
- Cost Control
- Financial Analysis
- Creating business strategies to generate shareholder value.
- Budgeting and variance analysis.
- Forecasting and controlling Income and Expenditure.
- Capital Budgeting and Analysis.

### **OUR CLIENTS**

- NUWILL RESEARCH AND INNOVATIONS PVT LTD, BANGALORE
- ESTIMA PHARMA SOLUTIONS LLP, BANGALORE
- YOGA BAR (SPROUT LIFE FOODS) PVT LTD, BANGALORE
- RARE EARTH DEVELOPERS PVT LTD, BANGALORE
- DRY COOL INNOVATION PVT LTD, BANGALORE
- GAYATRI MANAGEMENT INSTITUTE, ODISHA
- ARCHANA LABELS PRIVATE LTD , GUJARAT
- LOWKAL HEALTHCARE PVT LTD, BANGALORE
- KARNATAKA POLYMER PRODUCTS, BANGALORE

### **CONTACT DETAILS**

**SUDHA PRAKASH            98802 36180**

**GURURAJ SRINIVASAN   87629 98465**

### **Website**

[www.snppfinancials.com](http://www.snppfinancials.com)