



JackIT

You Buy, We Care

OYO of Automobile Industry

Pitch Deck Presentation

What Problem's we are solving?

Local Garage Shops

- 80% unregulated local workshops.
- 90-95% of these workshops are temporary establishments.
- Employ untrained mechanics.
- Practice of using counterfeit spare parts.
- No Proper Tools and Equipment's
- Wrong Billing.
- No Service Records.
- No insurance Claim.
- Safety of the vehicle is a big concern.

Part Distribution Network.

- Selling replicas of authentic components.
- Parts available in limited quantities.
- Inadequate customer service.
- Decentralized stock availability.
- Price Manipulation.

Others.

- Purchase or Sell of Vehicle.
- Car/Bike rental.
- License Fresh / Renewal
- Lawful scraping of vehicle.
- Tax (Green Tax), Challans.
- Insurance.
- Vehicle Info.
- Loan Against Vehicle.

Whats the Solution?

“JACKIT”

 PHYSICAL + DIGITAL
Phygital ECO System

■ Physical

Creating a **“one stop solution”** PAN INDIA network of physical store at every 3-5Km that target

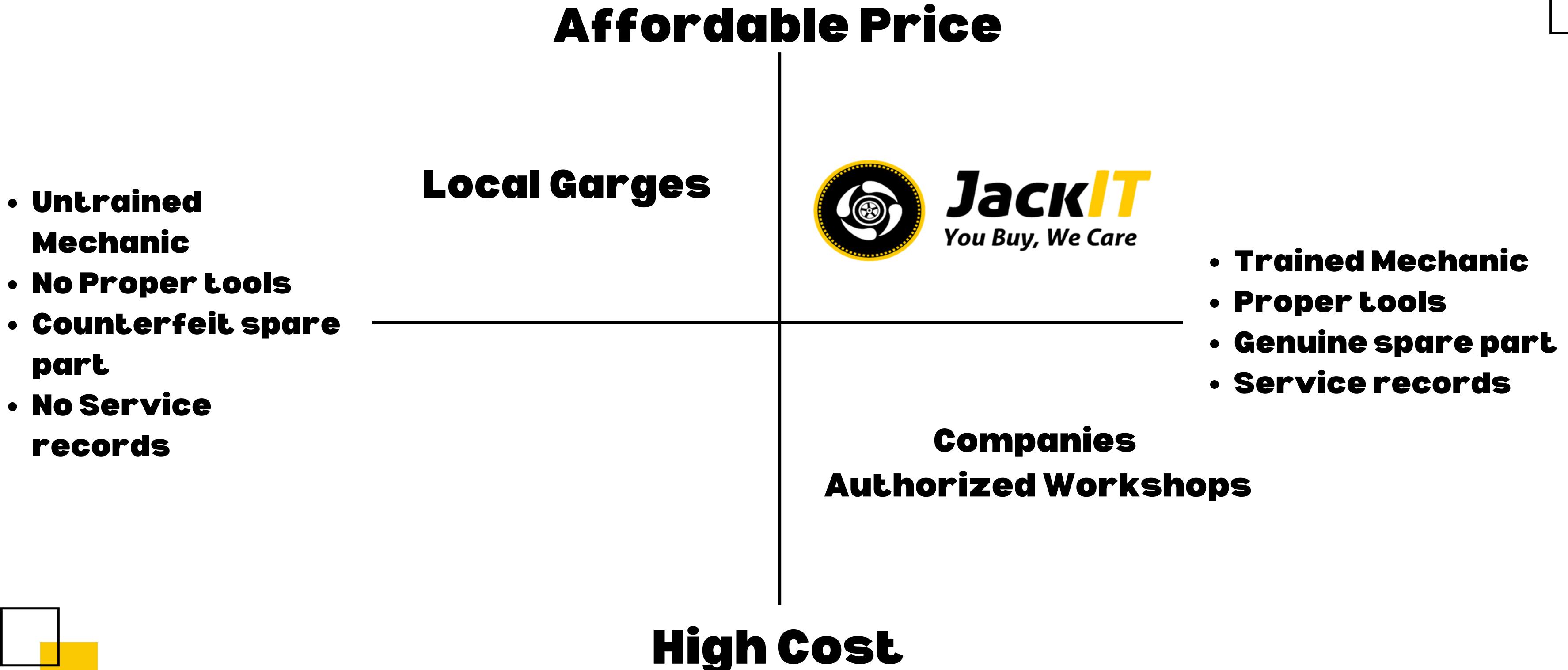
- Walk in Customer
- On call Demand Services
- Road Side assistance
- PD's for Automobile Manufacture's.

■ Digital

Creating a Digital platform from where vehicle owner can

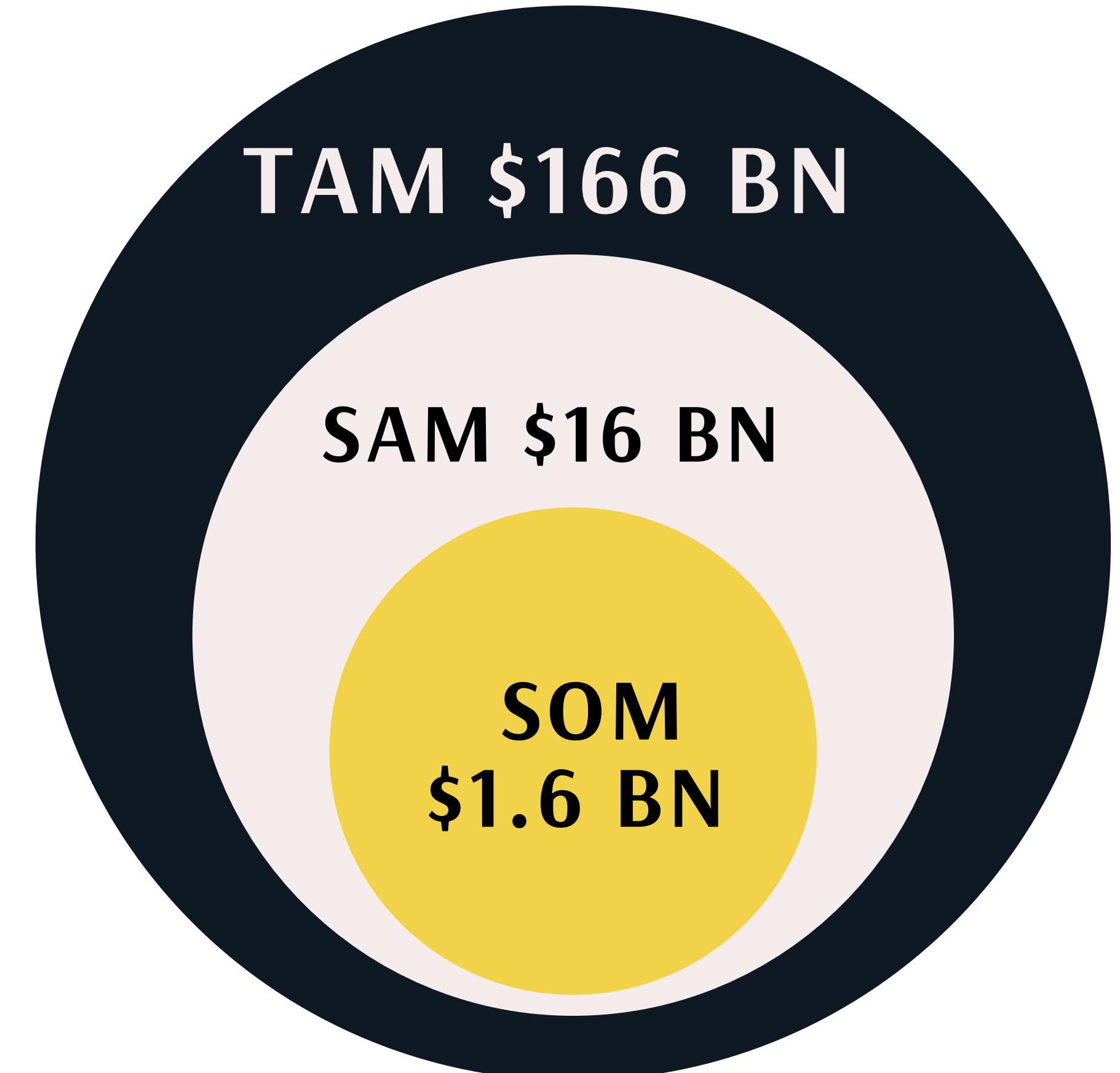
- Access Service Records.
- Different Due dates. (Insurance ,PUC, Licence etc.)
- Pay Challans, Recharge fast Tags.
- Access Vehicle info.
- Buy/Sell Vehicle, Parts and Accessories.

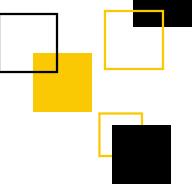
The Gap we are filling?



MARKET

- Service by 2029 growing from \$10Bn to \$29Bn at a CAGR of 12.5%.
- Insurance by 2029 growing from \$12Bn to \$20Bn at a CAGR of 10.5%.
- Used Vehicle by 2032 growing from \$41Bn to \$93Bn at a CAGR of 12.78%.
- Scrap by 2030 growing from \$8Bn to \$21Bn at a CAGR of 13.1%.
- Rental by 2028 growing from \$3Bn to \$4Bn at a CAGR of 5.5%.



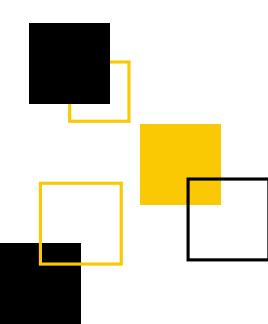


Stage 1

1. Developing App which provide search of vehicle details, offering door step services, insurance sales.
2. Setting up JACKIT Service center in Tier 1 Cities .
3. Tie up with parts Distributors and Mechanics.
4. Start with 2wheeler only.
5. Targeting walk-in and door step services.
6. Target Local area.
7. Duration 6-12 months

Stage 2

1. Developing App Second phase sale of parts and Accessories, Sale of old 2-4 Wheeler.
2. Tie up with parts Distributors and mechanics.
3. Start with 4wheeler service also.
4. Expanding area to Tear -2/3 Cities.
5. Duration 12-24month.



GTM, Business and Revenue

Go To Market Strategy

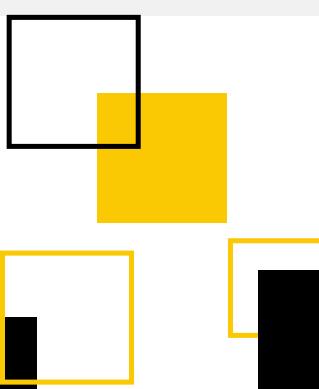
- Onboarding Existing Local Workshops.
- Tie Up with OEM and Part Manufacturing for quick delivery of parts.
- Loyalty Programs and Marketing
- Developing Mobile Applications.

Business Model

- B2B
- B2C

Revenue

- AMC and Service.
- Insurance
- AMC
- Spare parts, Tyre & Lubricant
- Accessories
- Buy and sales of Vehicle's
- Advertisement



Market Competition

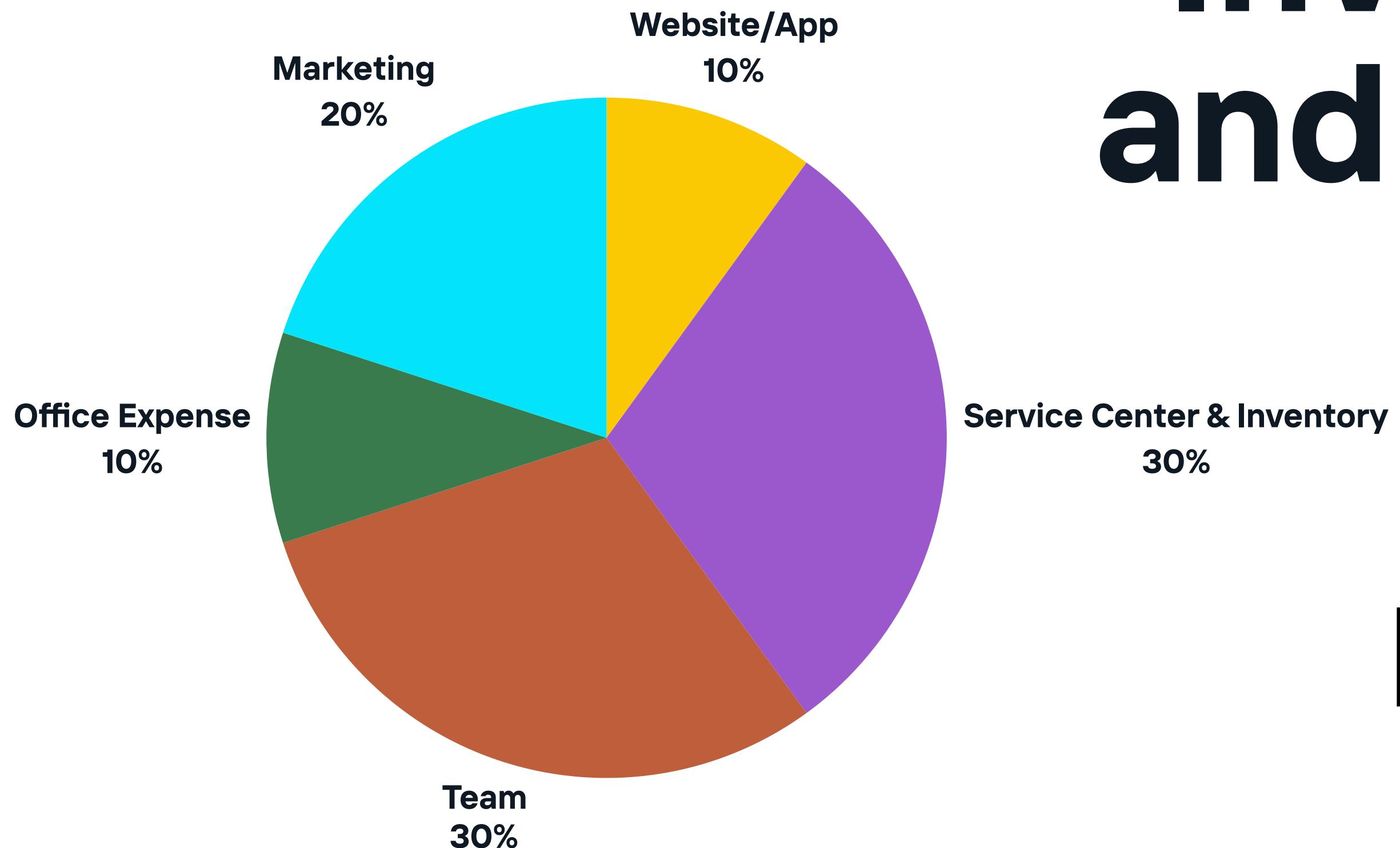
INDIRECT COMPETITOR

- GOMECHANIC
- GARAGE WORK
- RIDO CARE
- APNA MECHANIC
- GO BUMPER

DIRECT COMPETITOR

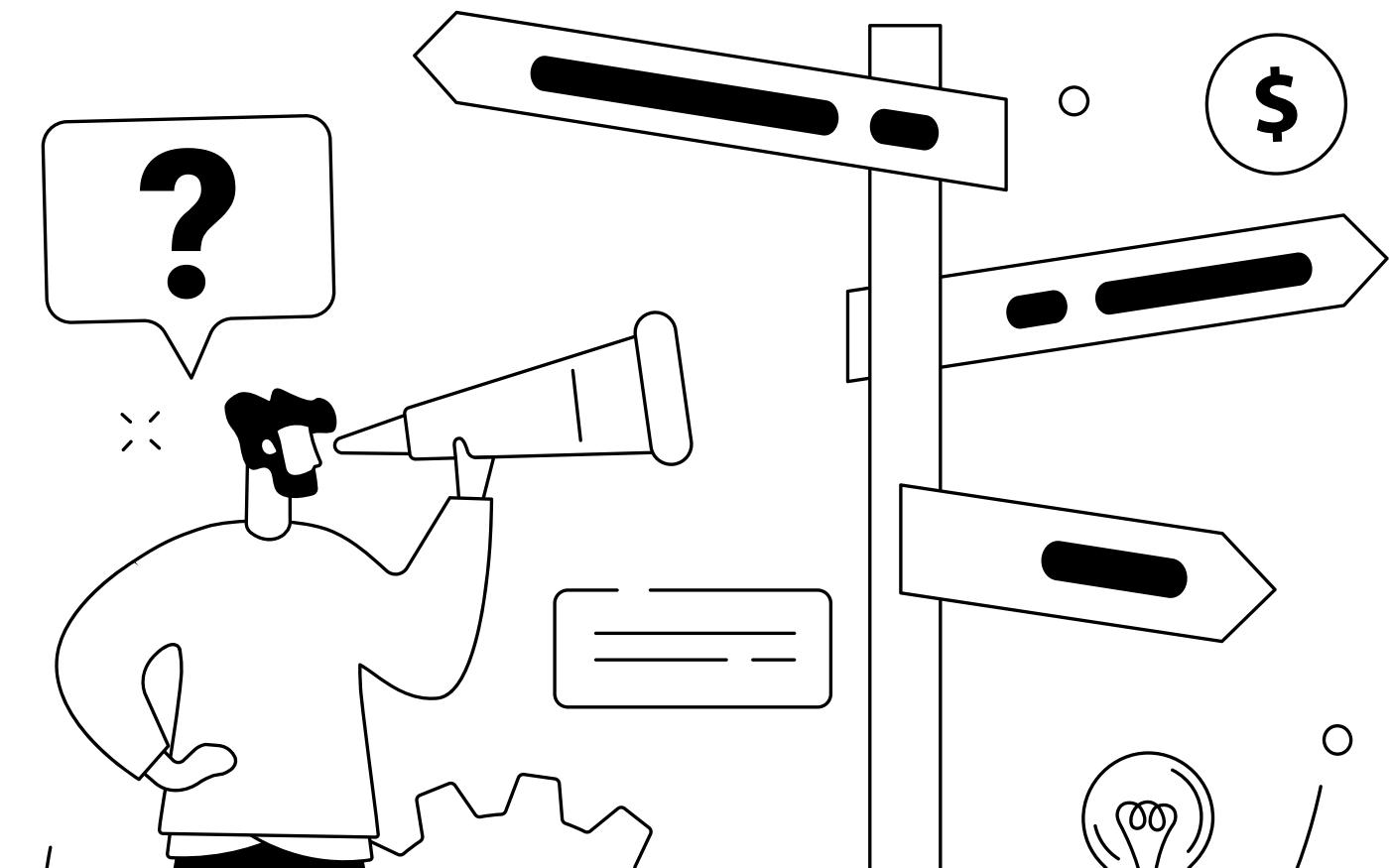
- MY TVS

Investment and Funding



Rs 8 Mn

MILESTONE



2018 

Formed the company and started pitching Authorized service centers and local Workshops to study the market.

2019 

Tie up with OEM and Local Garages and work full year to understand the customer mind set, Industry practises, problems,

2021 

Established JACKIT first Service center in 2nd wave of covid which closed down upto end of the year.

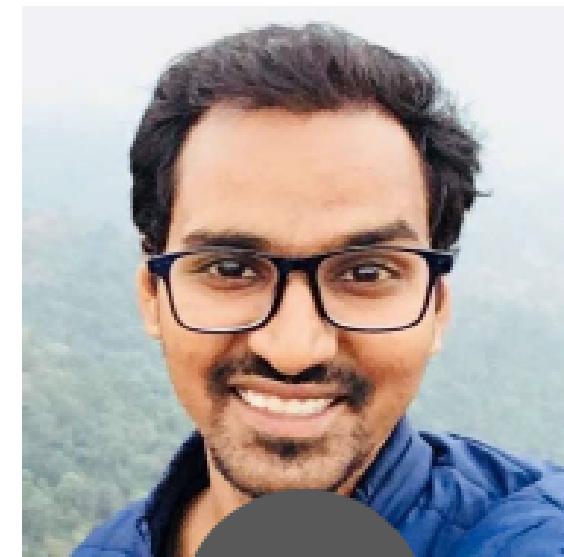
2024 

Running service center , Developing App. Looking for fund raise.

Lets talk figures

- Average Ticket Size
 - 2Wheeler Rs 1600/-
 - 4Wheeler Rs 7000/-
- Repeat Customer
 - 2Wheeler 3Times a year.
 - 4Wheeler 2Times a year.
- Gross Margin 60%
- Net Margine 15%

Our Team



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Thank You