

# Business Transformation



## SIVARAMAKRISHNAN (SRK)

- Tally Consultant & Business Mentor
- Over 32 years of experience in effective process excellence across various functions
- Finance, Sales, Support, HR Operations, P & L Operations, Manufacturing and Semi Technical- IT.

Working with organizations for growth of 2X... 5X... of Topline, Expertise, Ease of Operations and Customer Satisfaction

Tally implementation and Virtual Accounting Manager

#### Few Challenges to businesses

- Stay relevant and Sustain
- Leadership to Lead Internally and Externally
- Reduce Impact on Operations Supply side
- Revive the Sales Demand Funnel
- Communication to Collaborate with Customers
- Empathize to Engage Employees and Customers
- Mitigate the Risks Uncertainty
- Educate to Empower Leadership, Managers, Employees
- Influence to Innovate, Adopt and be Agile



#### Business Mentoring - Who, what and how

- Business Owner, Managers, Employees
- 3-5 Business Goals Strategies Actions
- One on one review sessions, 12-24 months, tracking on each goal. (e.g.

Sales, Finance, Profitability....)



### **Gaps Identification**

- Business Planning
- Organization structuring
- Market segments
- Sales structure and approach
- Marketing
- People policies and processes
- Performance reviews Vs targets
- Profit & Loss

### Approach

- Process mapping end to end
- Process implementation as agreed
- People development and performances
- Periodical reviews and move forward



#### **Benefits to Businesses**

- Multi-folded Revenue growth (2X, 3X....)
- Focused productivity leading to optimal costs
- Clarity on functional gaps resulting in better everyday life in Business
- Enhanced Client Engagement & Customer Satisfaction
- Improved people efficiency with higher ownership accountability
- Enhanced Team development
- Process and System driven organization for sustainable growth
- Leverage Strengths People, Material, Money



#### **Contact and Links**

### **810 545 0909 / 734 934 0101**

<u>srkrishnan.nagarajan@gmail.com</u> <u>www.betterways.co.in</u> Linked in: <u>linkedin.com/in/Sivaramakrishnan-n</u>