



# **Math Creations Pvt Ltd.**

Year  
2017- Bangalore

Deepak R  
Managing Director



# About Us



- Our story started with a simple beginning back in the year 2017, in Bangalore, with only 2 people on board. Today, Math creations HO in Bangalore, we have a team of over 600 plus where the inhouse staffs are 50 plus and offline staffs around 500 plus with our operation extending to Chennai & Hyderabad.
- As a company, we look back and learn from the past, embrace the present and work towards the future to achieve our goals.
- We are delighted to share that our company has achieved a remarkable annual turnover of 6 crore, reflecting our strong market presence and strategic acumen but also serves as a testament to the unwavering trust and support of our valued clients and partners. As we continue to grow and innovate, this achievement inspires us to set even higher benchmarks for ourselves and reinforces our mission to deliver unparalleled value and quality to our stakeholders.

# Why We

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SINCE  
**2017**

Providing best **BTL**  
Marketing solutions

PRESENCE  
**7 States**



Bangalore, Chennai, Hyderabad,  
Kolkata, Delhi, Mumbai, Pune



DELIVERED  
**1000+**

Successful  
campaigns



CLIENTS  
**500+**

1500+ Satisfied Clients  
across PAN India



# Math Creations



## **Mission**

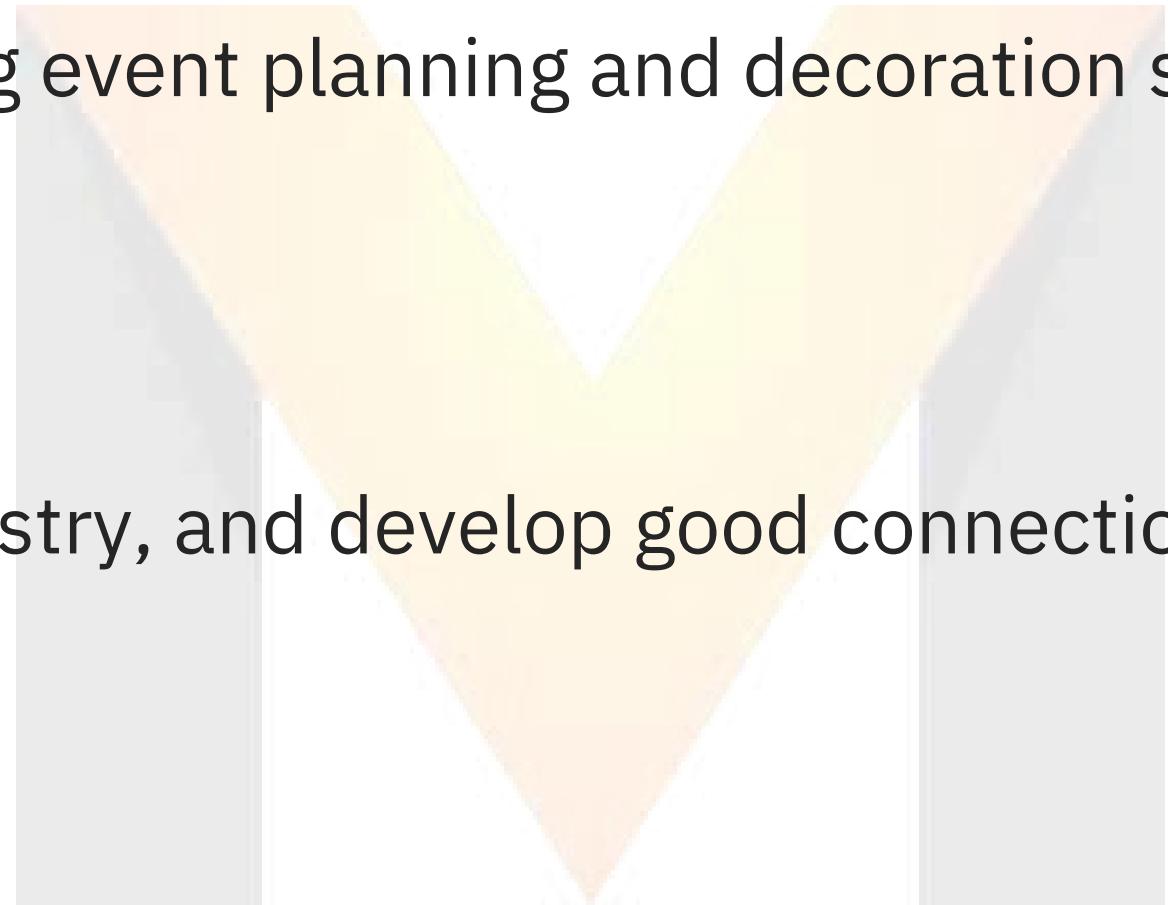
Our mission is to provide our clients with the most amazing event planning and decoration services event memorable.

## **Values**

We do hard work in building our reputation with in the industry, and develop good connections with understand their requirements.

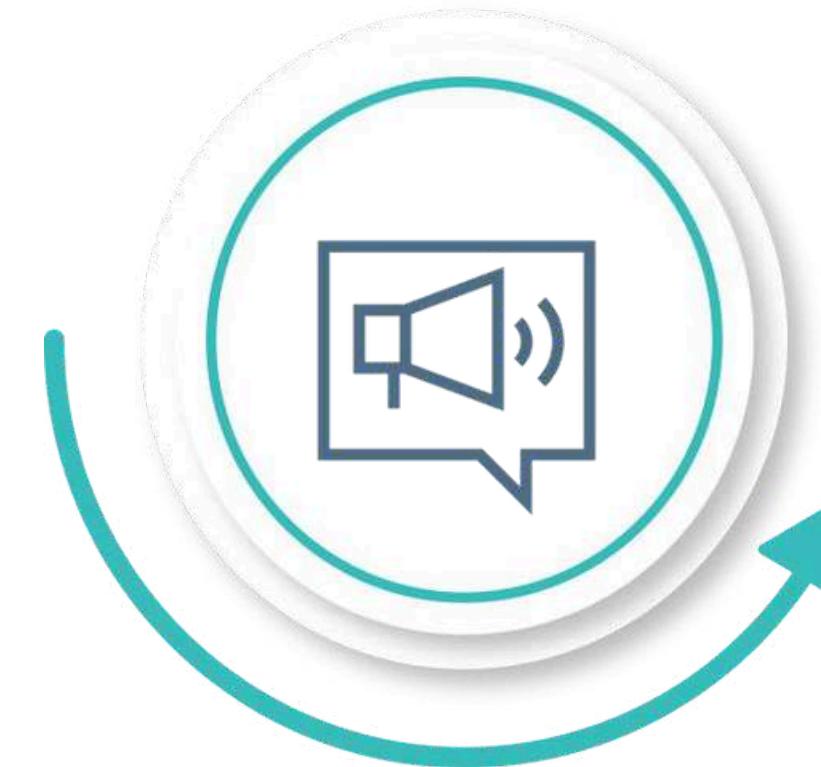
## **Business Goals & Objectives**

From start to finish, we strive to plan and implement the perfect experience that clearly communicates our client's vision and exceed their goals.



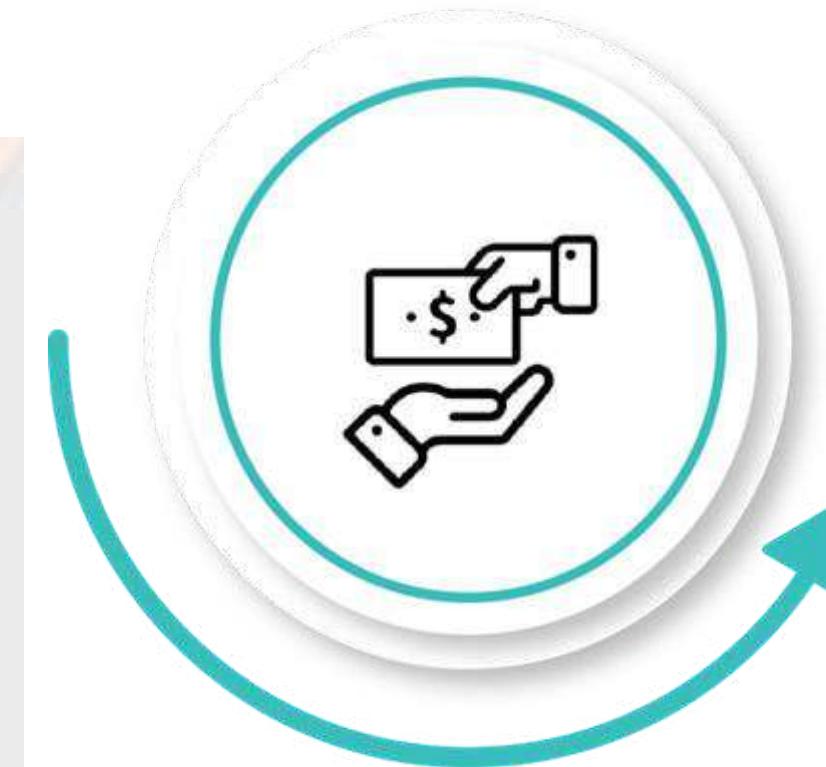


# Our Services



## BTL Services

Activations & Branding



## PAYROLL

Comprehensive payroll services to simplify your financial management.

# Our Services -



## Social Media Marketing

PPC, SEO, SEM Marketing, Influencer Marketing, Inbound Marketing, Email Marketing, Content Marketing & More...



## Influencer Marketing

Product and Brand Promotions using influencers across all platforms



## Corporate Gifting

Our wide range of curated collection of customized corporate gifts helps to create touch point with employees, clients & prospects.



Math Creations Pvt Ltd.

# Our Main Clients

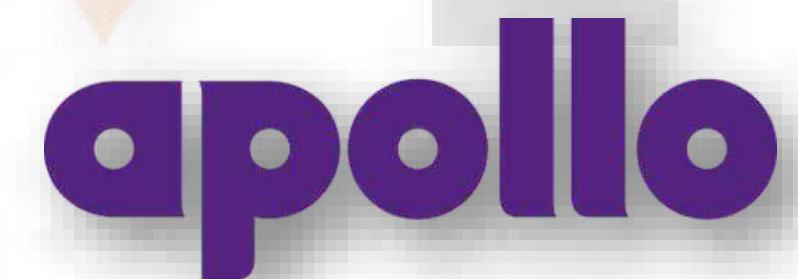
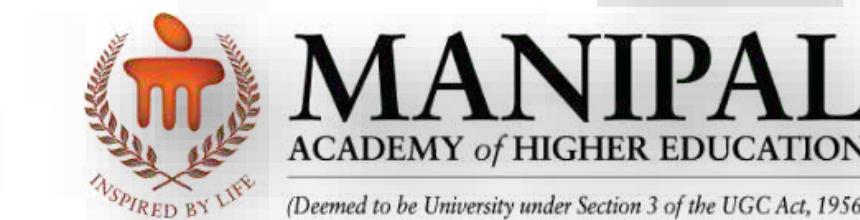
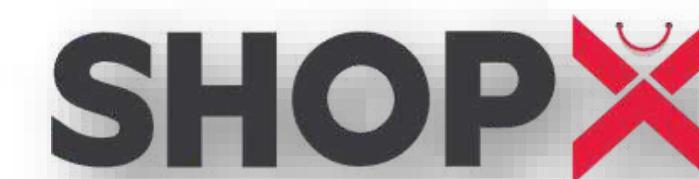
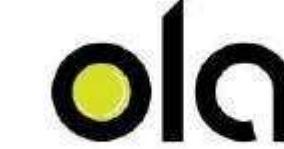




Math Creations Pvt Ltd.

# Our Main Clients

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Math Creations Pvt Ltd.

# Our Main Clients

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FERRERO  
ROCHER

Cadbury



nutella

CRED



bigbasket





Math Creations Pvt Ltd.

# Our Main Clients

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# Rwa Activities

- There's nothing better than bringing your offerings right where the customers are.
- We target the right apartments and couple it with the right business presence



# Rwa Activities -



# Rwa Activities -



# Rwa Activities -



# Rwa Activities -



# Rwa Activities -



# Corporate Activities

- Corporate Event shows as an opportunity for companies to showcase their products and service to a huge audience.
- The Main Purpose of a corporate event is to connect with target audiences.





Math Creations Pvt Ltd.

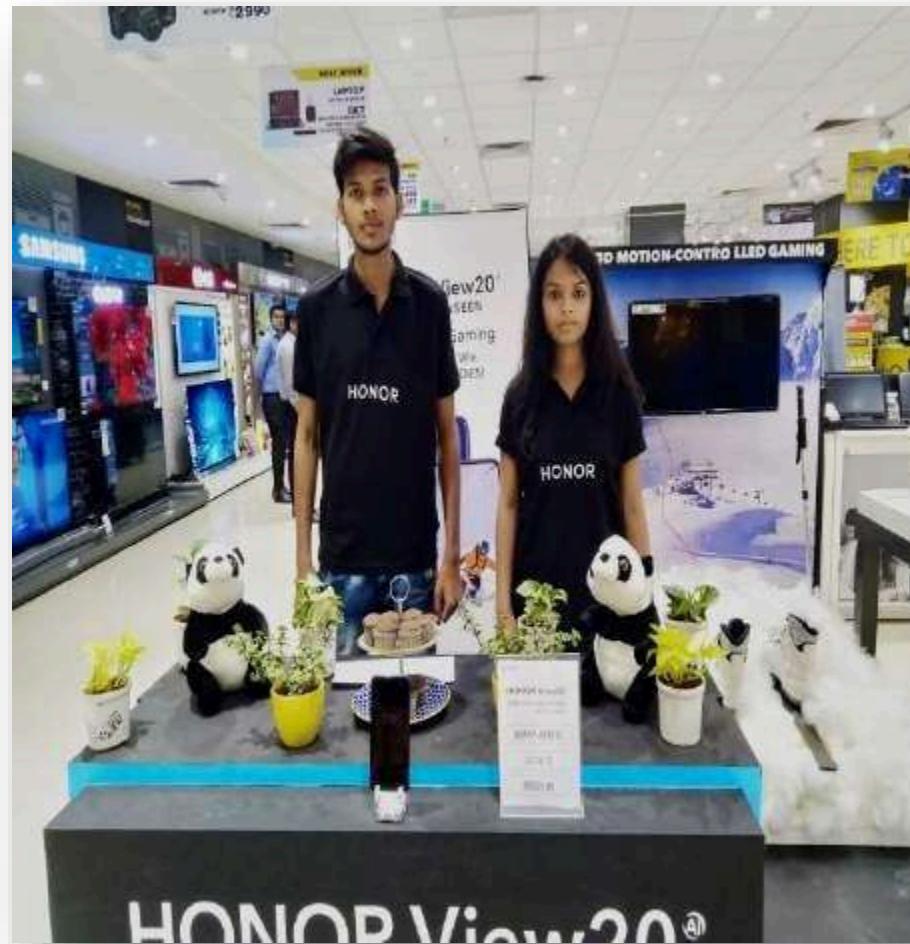
# Corporate Activities



# Corporate Activities



# Product Launch Activities



# Jogger Parks Activity



# Jogger Parks Activity



# MTO - Sampling Activities



# MTO – Sampling Activities



# Activation of liquor Brand's

- The distribution of alcoholic beverages involves the transportation of products from producers to retailers, wholesalers, or directly to consumers. This can involve complex logistics and supply chain management, as well as compliance with regulatory requirements for transportation and storage of alcohol..
- The sale of alcoholic beverages takes place in a variety of settings, including bars, restaurants, liquor stores, and online. In some countries, the sale of alcohol is restricted to certain hours or days of the week, and there may be limits on the amount of alcohol that can be purchase at one time



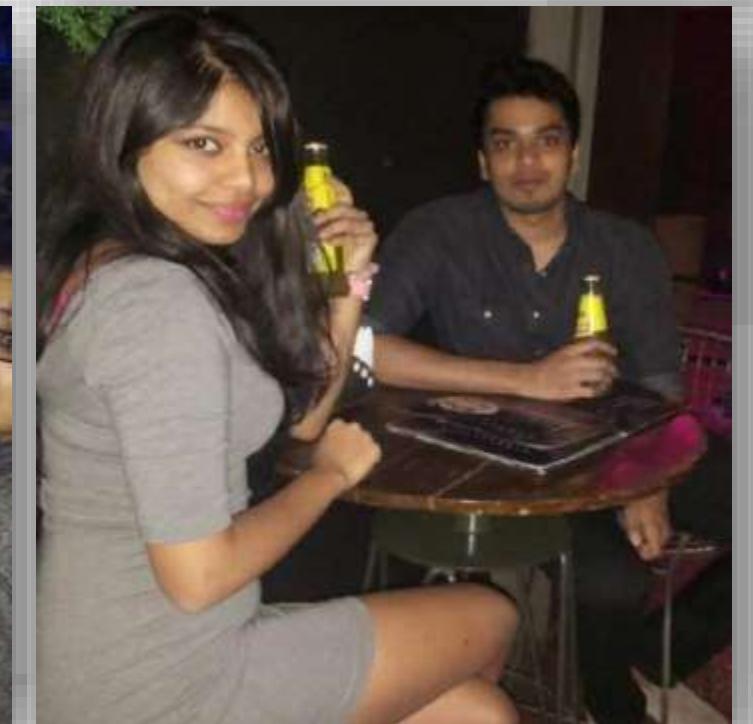
# Activation of liquor Brand's -



# Activation of liquor Brand's -



# Interaction Photos



# Hot Spot

- One of the most important Hotspot Branding is that it helps in developing a direct one-to-one relationship with the audience
- Hotspots are extremely flexible advertising mediums as the decision regarding the location and timings remain in the advertiser.
- Roadshows are one of the best product awareness and knowledge in the market which can be extremely beneficial for newer products.



# Look Walker Activity

- The safe and best economic route to reach your Brand to Elite customers.
- We help promotes businesses through our human banner campaigns and lookwalker branding moves
- For store launches, business seminars, and exhibitions, our services remain available



# College Activity

- College students often influence fashion trends and have a keen interest in personal style.
- Promoting jewelry brands in colleges allows businesses to tap into this trendsetting demographic and showcase their products as must-have accessories among fashion-forward individuals.





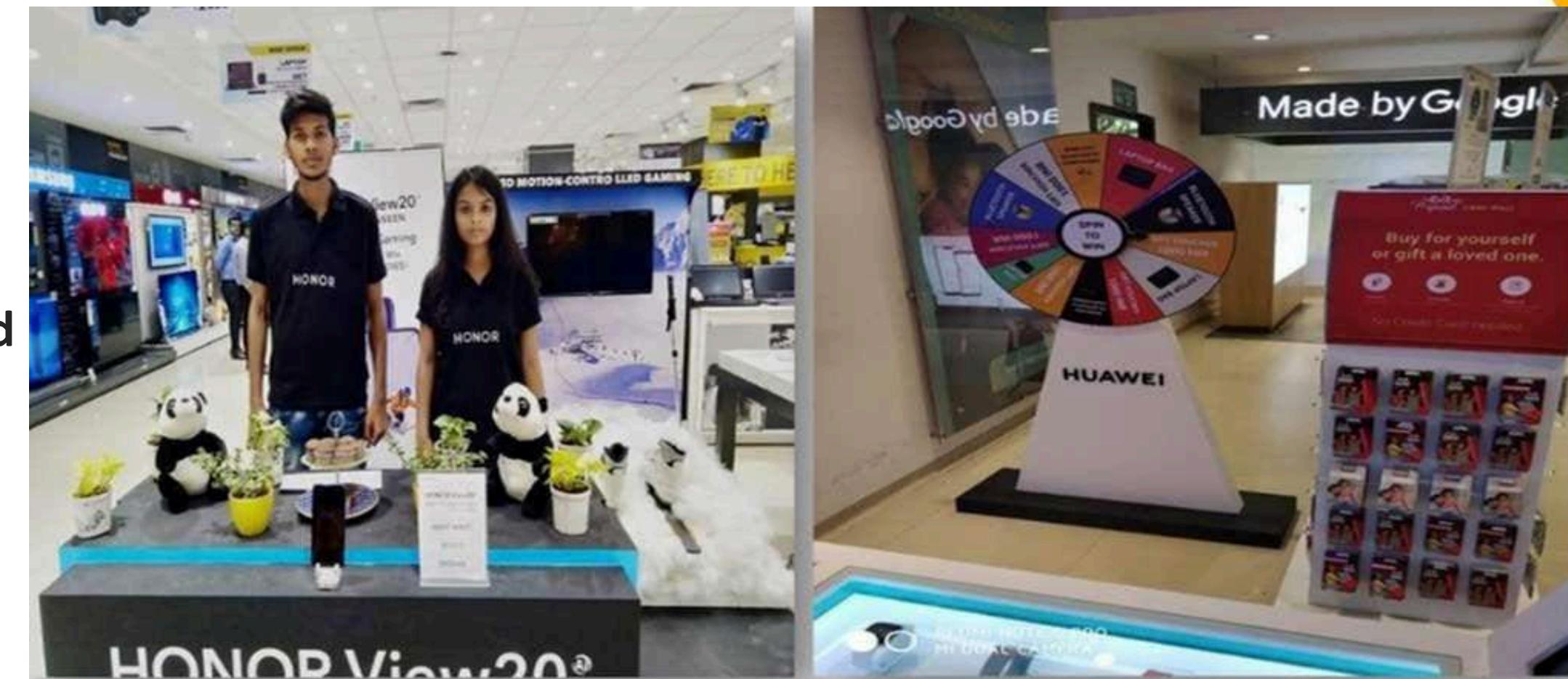
# Airport Activity

- **Airport stall activities refer to the promotional or marketing initiatives conducted by businesses or brands at stalls or kiosks within airport terminals.**
- **These activities are designed to engage with travelers, promote products or services, and enhance brand visibility.**



# Mall Activity

- Malls typically experience high foot traffic, especially during weekends and holidays.
- This presents an opportunity for the jewelry brand to capture the attention of passersby and engage with potential customers who may not have otherwise encountered the brand.





# Kite Board

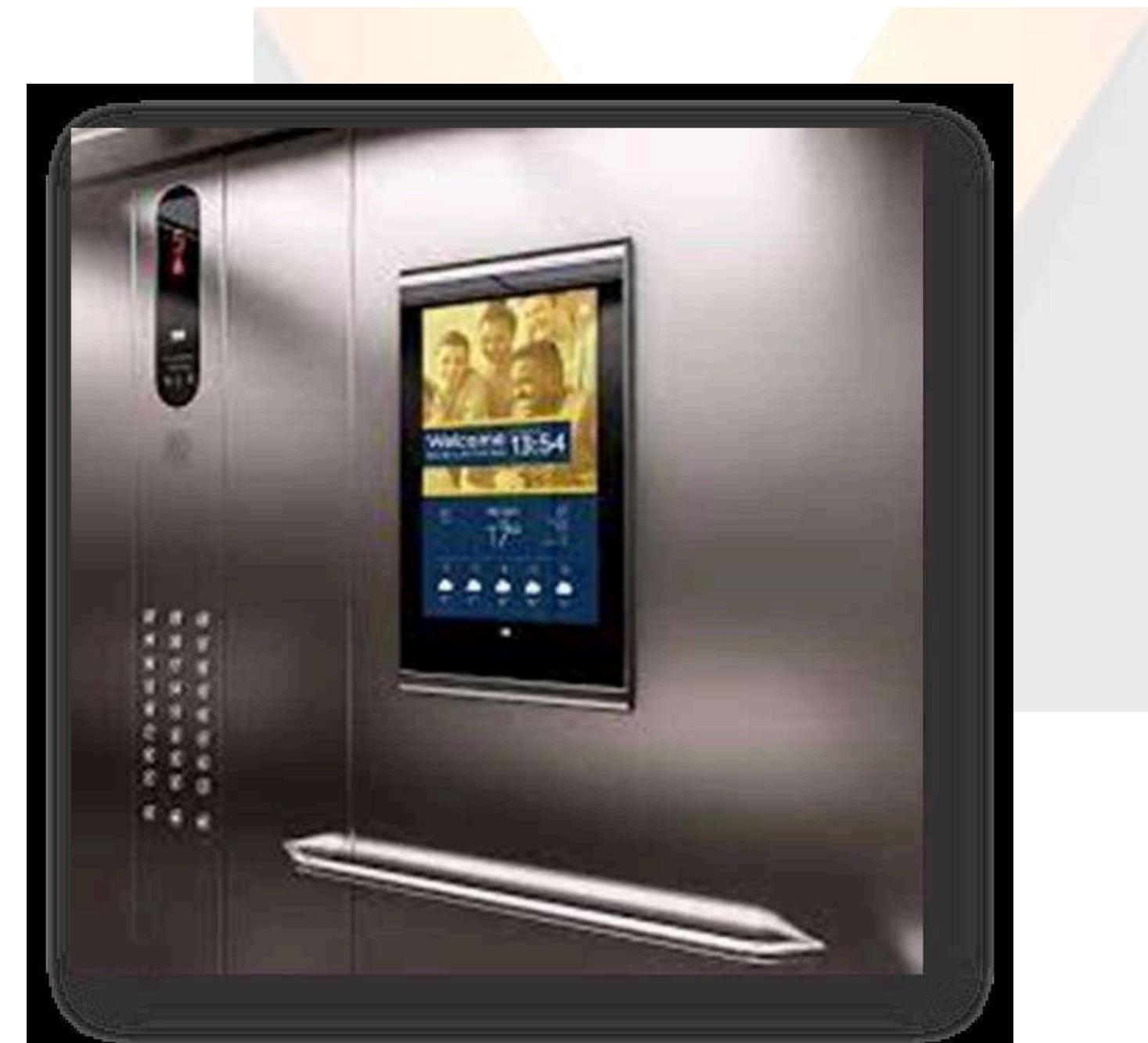
- Kiteboards can be useful in marketing for their visual appeal and unique branding opportunities.
- advertising campaigns can attract attention, create memorable visuals, and associate a brand with outdoor adventure and excitement.





# Lift Board (Static / Digital)

**Lift static boards provide a prominent advertising space within the confined environment of an elevator, ensuring high visibility to a captive audience**



# Umbrella Branding

**It is a marketing strategy in which a company uses a single brand name to market and promote a diverse range of products or services.**





# Van Branding

- **Vans with branding essentially become moving billboards. They travel through various areas, reaching a wider audience compared to static advertising mediums like billboards or posters.**
- **Compared to traditional advertising methods like TV commercials or print ads, van branding can be more cost-effective, especially considering the potential reach and duration of exposure.**





# Bus Branding

- **Branding on the back panel of a bus is an effective way to reach a large and diverse audience.**
- **When creating bus back panel branding for Giva, consider the following elements to ensure a compelling and visually appealing design**



# Auto Branding

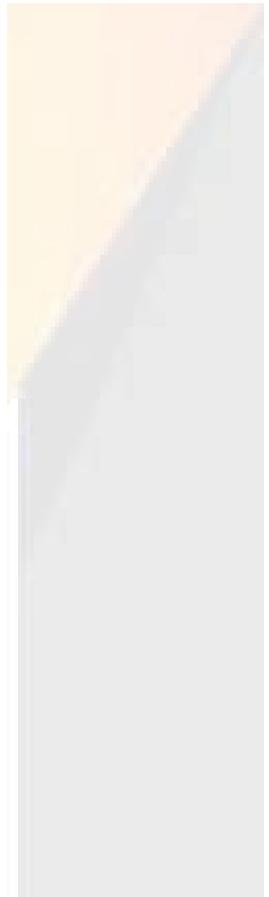
- Amongst the most effective media for promoting products, auto-rickshaw advertising is the most feasible and effective option.
- It helps your communication reach the masses in every nook and corner of the country. Moreover, auto-rickshaw ads are also cost-effective





# Car Branding

**Car branding turns vehicles into moving billboards, providing continuous exposure to a wide audience as they travel through various locations.**

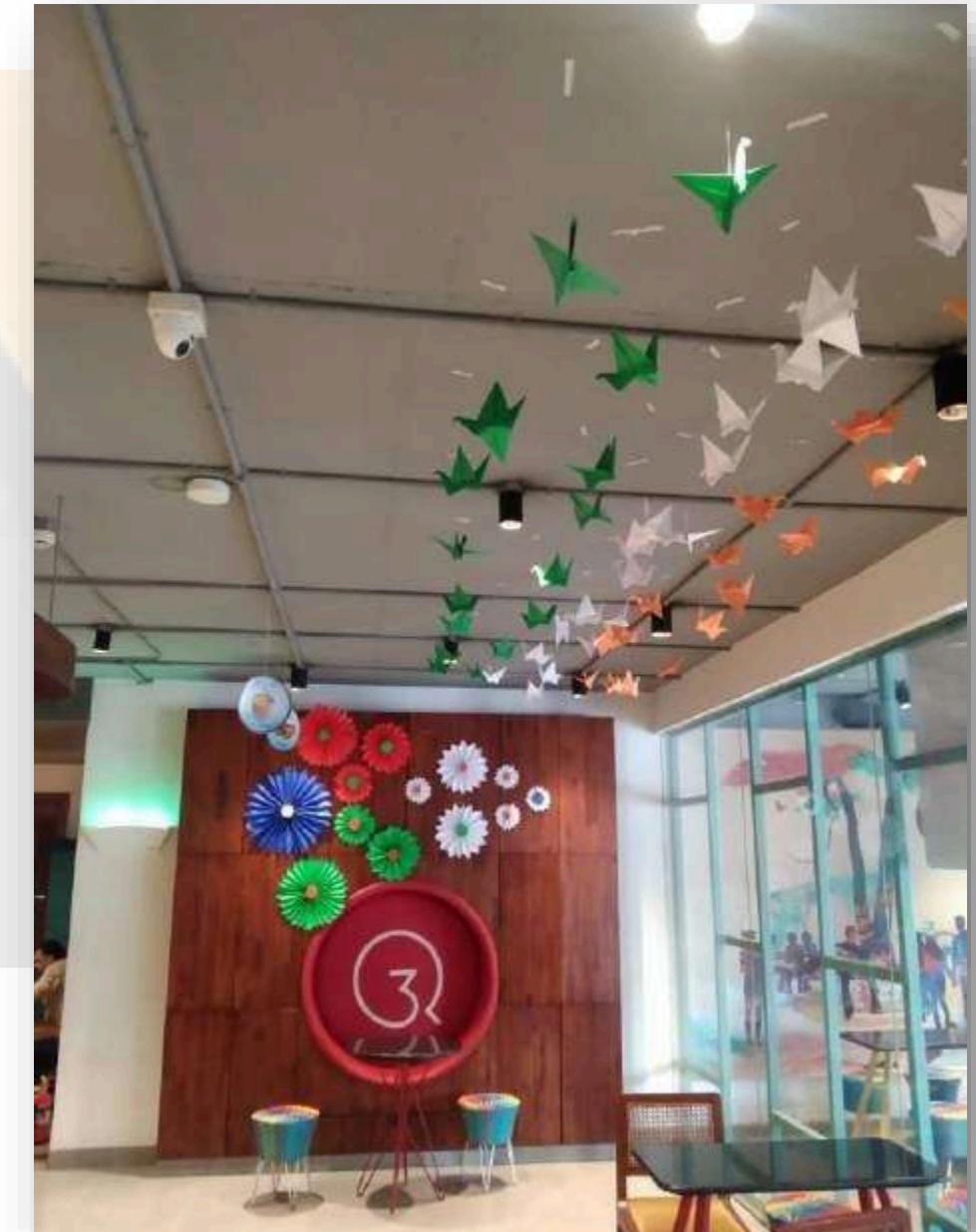


# Cycle Branding

- Utilizing cycle fleets as a component of an advertising campaign can effectively engage the audience across multiple media platforms, thereby strengthening brand reinforcement.
- Cycles have the capability to reach a widespread audience, even in the most remote corners of the city, thereby expanding brand reach and visibility



# Corporate Décors





# Corporate Décor



# News Paper Insertion

- With newspaper insertion, you have the most cost-effective method of advertising.
- Advertising activity ensures that your message gets into the hands and minds of your target audience while giving you the best ROI.



# Society Gate Board and Gate Branding

- Society gate advertising provides advertisers the maximum amount of viewership for their products and services within the desired marketplace in the most cost-effective way.
- It is the best way to grab attention, whosoever enters the society will look at the advertising which helps convert the audience into potential consumers.



# No Parking Board

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- Can communicate our message effectively to our targeted residents, visitors, and streetwalkers
- Improves Brand Visibility in targeted residential, catchment areas



# Bus Branding

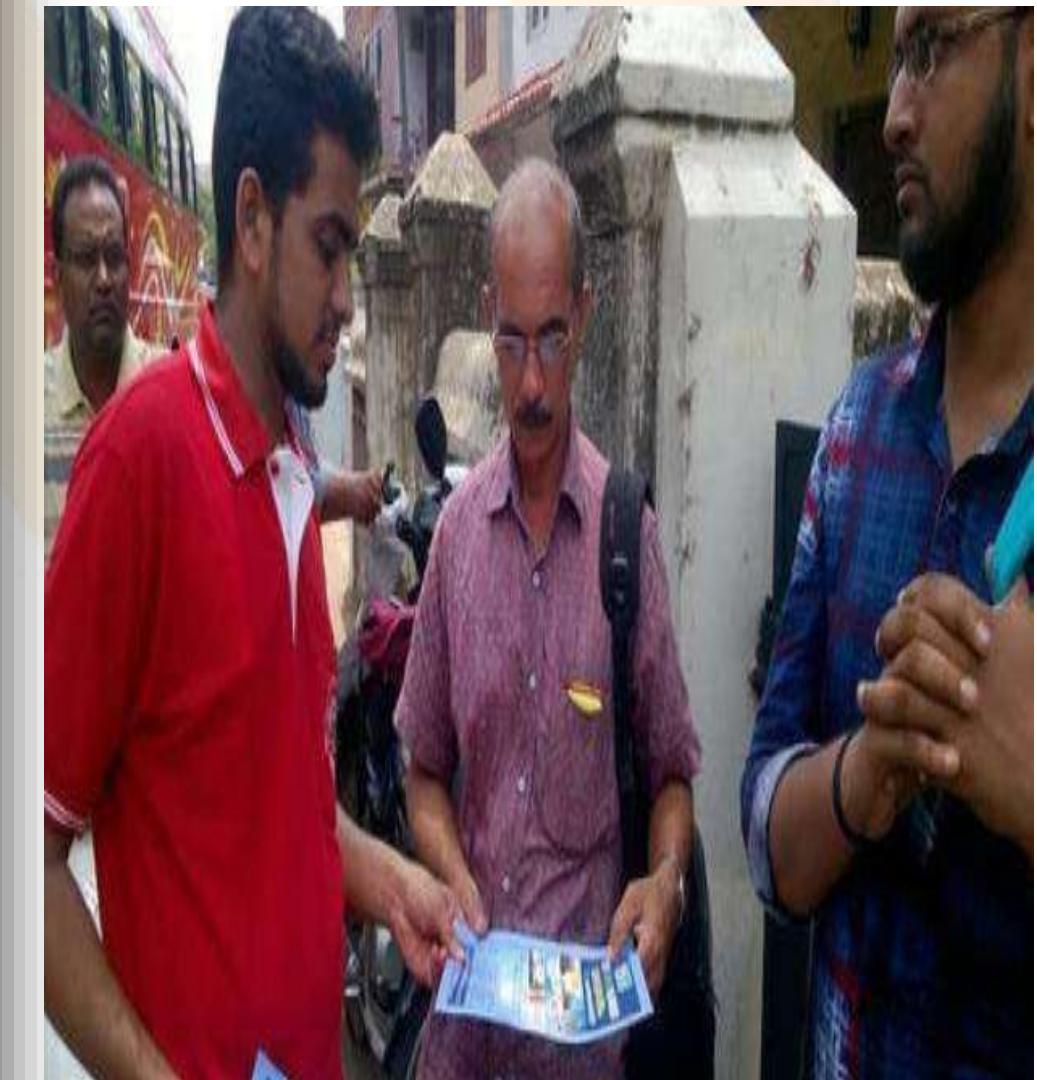
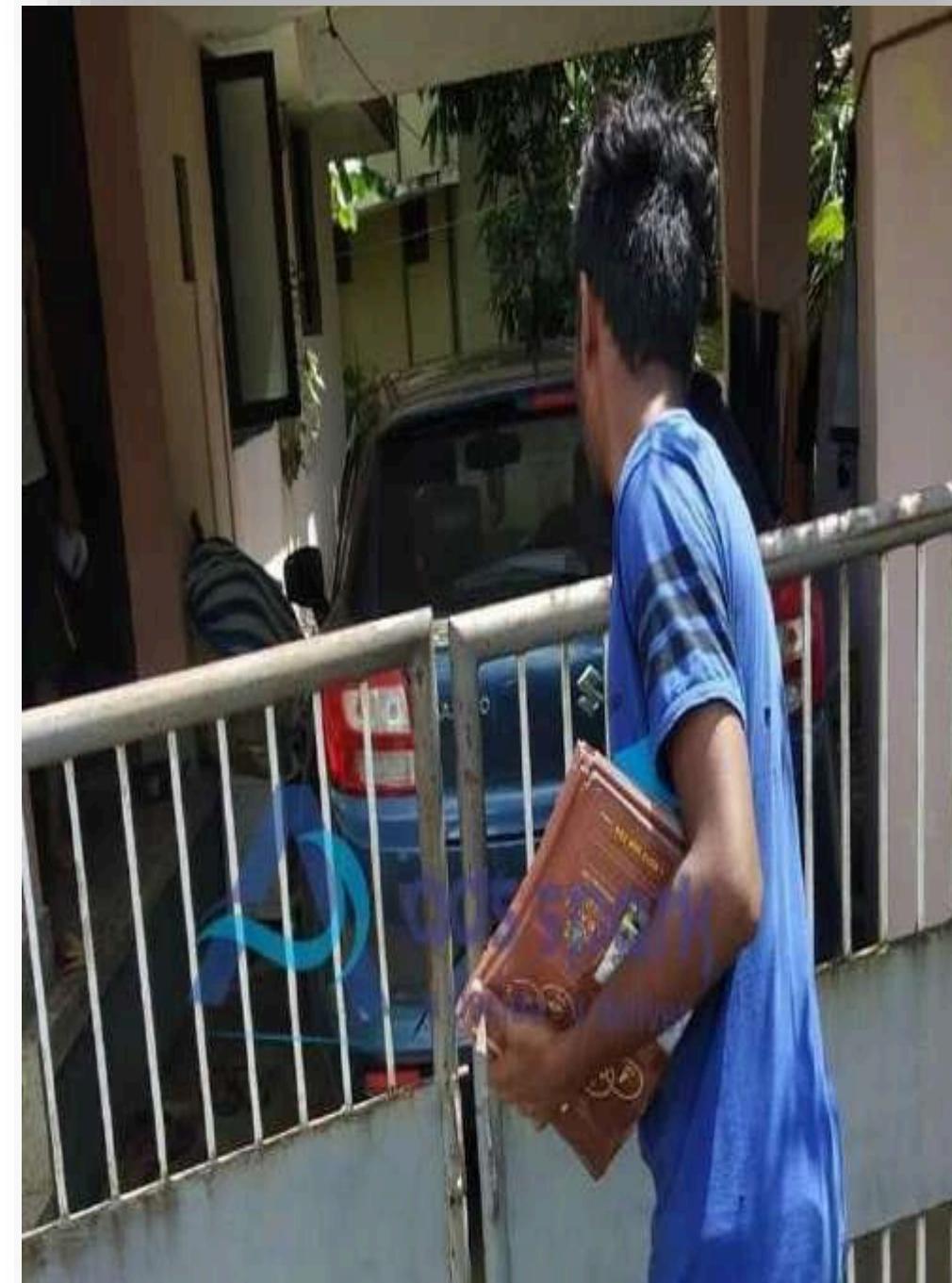
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- Bus Branding is one of the most conventional advertising mediums across the globe.
- Buses move across the city and also extend their network to the suburbs and outskirts.
- Bus ads India give you the necessary exposure to your brand and take brand building to a whole new level.



# Door To Door leaflet Distribution

- Door to door is still one of the most cost- effective ways to acquire new customers and remind existing customers about your latest offers and events
- Distributing door-to-door leaflets is an effective and relatively inexpensive way to generate more local brand recognition and sales in a short period.
- With *local leaflet distribution*, you can increase the attention value even further



# Auto Branding

- Amongst the most effective media for promoting products, auto-rickshaw advertising is the most feasible and effective option.
- It helps your communication reach the masses in every nook and corner of the country. Moreover, auto-rickshaw ads are also cost-effective.



# Newspaper Ads

- Newspapers are published daily or weekly, providing advertisers with the opportunity to deliver timely messages to their target audience.
- This is especially useful for promotions, events, or limited-time offers.



# Flea Market

A flea market is a vibrant and bustling marketplace where individuals gather to sell, buy, and exchange an array of unique goods. It's not just a place to shop; it's an experience that brings about 300 to 800 people together, fostering a sense of community and connection.

These markets are known for their eclectic mix of offerings, from vintage treasures and handmade crafts to artisanal foods and one-of-a-kind finds.



# Flea Market



